



Director Information Disneyland – Anaheim, CA

Dance at the happiest place on earth!
A detailed fun-filled event has been planned for you with flexible options!
This is a wonderful opportunity for you to showcase your talented dancers in a family-friendly atmosphere!

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I. REGISTRATION:

- To inquire or register for any of our events, just simply call (714) 841-3913 or email Debi@DanceTheMagic.com. A Director's Package will be shipped to you approximately 6 weeks prior to the event.
- Please be sure to provide us with a current email address as important information, such as event updates, will often be sent via email.
- Included in the Director's Packet is the **Master Registration Form, Participant Registration Form, Disney Release Waiver, a DVD of the Parade Routine, a music CD of the parade loop and a preliminary schedule of the weekends activities.**
 - a. **Master Registration Form** – To be filled out and returned for each studio. This should list all the purchases for your entire studio.
 - b. **Participant Registration Form & Liability/Waiver Form** – Each dancer must fill out and have signed these forms (Also available on-line at www.DanceTheMagic.com) A copy of each Participant Registration form shall be submitted with the Master Registration form.
 - c. The **Parade Routine DVD** is a step-by-step instruction to the parade routine that needs to be taught to all your dancers **prior** to the event. A music CD is provided for practice.
 - All dancers must be able to perform without assistance, with confidence and showmanship!
- To complete registration, you must submit the Master Registration form, a Participant Registration form and a signed waiver for each dancer along with payment in full to *Dance the Magic, Inc.* by the event deadline. Be sure to make copies of everything for your studio.

II. PERFORMER PACKAGES AND GUEST TICKETS:

- This event is open to dancers ages **6 years & older only**
- Each dancer must purchase a Performer Package (annual passes do not apply) for each day of participation in a *Dance the Magic* event.
- *Dance The Magic* offers family and friends discount guest tickets with a significant savings from ordering online or purchasing at the gate.

III. DIRECTOR REBATE/DIRECTORS INCENTIVES:

- Directors with 15 or more dancers will receive a complimentary Disneyland Resort Park Hopper ticket
- For rebate information, call (714) 841-3913

IV. PARADE ROUTINE:

- Be sure your dancers know the parade routine **before** your parade rehearsal.
- It is helpful to practice the routine in an outside area after they learn the routine. This way they can practice the forward motion needed to dance the parade route.
- Rehearse your dancers in rows of three (3) across. Taller dancers should be in the front.
- Directors or Chaperones do not walk in the parade. You'll get to experience the excitement along with the other Disney guests as your dancers perform down Main Street, U.S.A. before thousands of people from all around the world!
- All groups learn the same parade routine.
- This high-energy parade routine is sent to you in a DVD divided into easy-to-teach sections
- The music CD is a specially edited version just for the "*Dance The Magic*" event parade
- All dancers must be able to perform without assistance, with confidence and showmanship!

V. COSTUMES AND CHOREOGRAPHY:

- **Holiday Parade Only:** Costumes should reflect the Holiday spirit for this event.
- Costumes and choreography must be appropriate for the Disney audience.
- Costumes, including shoes, must be uniform, neat and clean
- All performers must be in **costume** for the parade; travel or warm-up suits are not acceptable
- Be sure costumes are appropriate for the age, size and shape of your dancers.
- Your costumes and grooming are a reflection of your studio.
- Hair should be pulled back away from the face and neat. Make-up should be worn.
- No T-shirts, shorts, denim, sunglasses, character masks or inappropriate attire will be permitted.
- Dancers will change into their costumes backstage **ONLY**.... Not inside the Park!
- It is highly recommended that your dancers wear tennis shoes for the parade (Ked style, not the jogging style). Dancing down Main Street, U.S.A. is very hard on dance shoes; however, it is up to each individual Director.

VI. AUDITION VIDEOS / DVDS FOR SHOWCASE PERFORMANCES:

- Perform your favorite studio routines in a first-rate production with a professional crew!
- Audition videos along with an **Audition Request Form**, must be postmarked six weeks prior to the event.
- An *Audition Request Form* must accompany each routine (available online).
- Your group may submit a maximum of 4 routines.
- Space is limited. Send your videos/dvds early!
- The routine should be performed in costume, or a picture of the costume must be included. You may not portray a Disney character in costume.
- No masks may cover face.
- Please label requests with your 1st, 2nd & 3rd choice, etc.
- Routines will be selected based on: Quality of performance, showmanship and music. Costumes and choreography must be appropriate for the Disney audience.
- Directors will be notified which routine(s) were selected.
- Our goal is to give as many dance groups that follow the guidelines, the opportunity to perform on a Disney stage as we possibly can

VII. MUSIC FOR SHOWCASE:

- Music Selections should excite the Disney audience
- No rap or suggestive lyrics.
- Dance The Magic and the Disney Resort will have final approval.
- Submit two (2) quality CDs (one for backup) per routine selected for the Showcase performance.
- Label your music with song title and your studio name.
- Pick up your music at the conclusion of your showcase. Dance The Magic or Disney is not responsible for music that is not claimed.
- Time limits apply as follows: (these are guidelines only)
 - Groups – 2 to 3 minutes
 - Production Routines- up to 5 minutes

VIII. CHAPERONES (1 FOR EVERY 15 DANCERS):

- Directors may request one (1) FREE chaperone ticket for every 15 performing dancers.
- Please have your chaperones read and sign the **Chaperone Agreement Form** available on-line at www.DanceTheMagic.com under Director's Information
- Chaperones may be an instructor or helpful parent.
- Only Directors and Chaperones will be allowed backstage with the dancers.
- You may not bring non-performing children backstage.
- Chaperones may not walk in the parade.

IX. HOTEL INFORMATION:

- Host Hotels with special rates are available for *Dance the Magic* events.
- Information pertaining to locations and rates are emailed to Directors prior to the event and posted to our *Dance the Magic* website.
- For discount Disney Hotel accommodations, call (714) 520-5005 and ask for our special *Dance the Magic* rates.

X. PAYMENTS AND PRICES:

- Payments should be made on a group basis only. A single payment should be made payable to **Dance the Magic, Inc.**
- There will be a \$10 per ticket charge on all orders or changes after the deadline date.
- All published prices are already discounted 4% for cashier's check, money orders, or cash payments.
- As a courtesy, MasterCard and Visa Credit Card payments are accepted for full price only and are payable through [Paypal](#). Call for more information.

XI. INCLUDED IN EACH PERFORMER PACKAGE:

- An exciting opportunity to dance down Main Street, U.S.A.!
- Professional *Dance the Magic* 8x10 magazine style cover photo
- A professional videographer will document the entire Dance the Magic experience and will provide each performer and director a special memory DVD of their event.
- Disney Guest Performing Arts T-shirt
- Souvenir Pin

XII. DIRECTORS WILL RECEIVE:

- Memory DVD of your event
- Plaque from Disney for your studio
- Disney Guest Performing Arts T-shirt
- Gift from *Dance the Magic* for the Director
- FREE Park Hopper ticket to the Disneyland Resort (with 15 or more dancers)

XIII. GROUP AND PARADE PHOTO OPPORTUNITIES:

- Your dancers will have the option to purchase a beautiful group photo from Disney's Photo Pass.
- Before arrival, have your dancers practice lining up tallest to smallest for easier placement in their group photo.
- Please be sure your dancers are "camera ready" at their designated time for their group and individual photos.
- Parade pictures will be available online to view (and order if you wish) approx. 3 weeks after each event.

FOR MORE INFORMATION, PLEASE CONTACT:

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